

How Your Company Can Support



Help spread the word

Your company plays a crucial role in helping us spread the word about the Basics Guilford in the community. Here is how you can help:

1. Create an incentive for employees to watch the six videos about the Basics and take our quick quiz. Possible incentives include additional time off or a gift certificate to a local restaurant.
2. Provide information about the Basics Guilford in employee benefits packets and when employees request paternity or maternity leave.
3. Post information about the Basics in common areas such as restrooms, breakrooms and elevators. We can provide you with a variety of printed materials in various sizes and there are downloadable resources on our website, guilfordbasics.org.
4. Link to the Basics Guilford website or share the videos on your intranet or other communications channels. Follow us on Facebook and Instagram and encourage your employees to do the same.
5. Invite someone from the Basics Guilford to speak at an employee meeting.

What are The Basics?

Did you know **80 percent of brain growth happens before age 3**? The early years are critical in determining a child's future success. The Basics Guilford are five free, simple things all adults can do with the young children in their lives to help them grow and thrive.



**Maximize Love,
Manage Stress**



**Talk, Sing
and Point**



**Count, Group
and Compare**



**Explore Through
Movement and Play**



**Read and
Discuss Stories**